



OLD IVANHOE GRAMMARIANS FOOTBALL CLUB

Established 1964

Sponsorship and Member Packages

**Old Ivanhoe Football Club Inc
Affiliated V.A.F.A.
ABN 91 120 165 710**

www.oigfc.com.au

Sponsorship and Membership Packages

The Old Ivanhoe Grammarians Football Club (OIGFC) was established in 1964 when it joined the VAFA, and since then has competed in every section from F Section to A Section. In that time the Club has won seven senior flags, two reserves, three in the Under 19's and one in the Club XVIII.

At OIGFC, we pride ourselves on not just being a football club, but a place where players, supporters and club associates can foster long term friendships and enhance life skills in a safe and social environment. Our dedicated Committee Members continue to explore all opportunities to make OIGFC the preferred club for any young man wishing to pursue their football career whilst providing career networking opportunities.

Of course, we are first and foremost a football club, competing against some of the biggest and strongest amateur football clubs in the country. Our primary football goal is to regularly participate in finals at all levels and where possible, take home the ultimate, the Premiership cup.

To remain competitive, we need to raise over \$200,000 per year to field our Seniors, Reserves, Thirds and Under 19's teams in the VAFA competition:

All home games are preceded by a Chelsworth Club luncheon commencing at 12.00pm for 12.30pm (unless advised otherwise). Matches commence at 2.00pm. Our Chelsworth Club luncheons and afternoon teas are recognised as one of the best in the VAFA.

Active sponsors and members are essential to enable the OIGFC Committee to provide the best environment for our players and supporters to both play and watch football.

Our Sponsors are businesses who look to OIGFC to provide them with the ability to advertise their goods and services, to both the local Ivanhoe community and the wider public through online and game day exposure.

Our Members play a significant role through regular involvement in club activities and the opportunity to further associations and friendships established over many years.

On the following pages, we present our Sponsorship and Membership packages. Please select the package that best suits your needs and complete the details on the Application Form & Payment Form at the back.

You can view our current sponsors and keep up to date with Club activities by logging on to:

www.oigfc.com.au

For further information please contact:

sponsorship@oigfc.com.au

Cat 1: MAJOR SPONSOR

Investment \$5000+

As a Major Sponsor your business will receive maximum exposure throughout the Old Ivanhoe & Ivanhoe Community and to the wider VAFA family.

In particular, we are pleased to offer:

- Branding on club apparel
- Around the ground banner and club room signage
- Prominent advertising exposure on club website, and use of special offer listing on website
- Branding on club membership card.
- Corporate logo underneath team list in VAFA record
- Complimentary invitation to all home game luncheons
- Club Membership
- Corporate acknowledgement certificate for office/show room
- Invoice for advertising
- Naming advertising rights for one of our 9 home game lunches (Including a speaker)

Cat 2: VIP SPONSOR

Investment \$3000+

As a VIP Sponsor your business will receive maximum exposure throughout the Old Ivanhoe & Ivanhoe Community and the wider VAFA family.

In particular, we are pleased to offer:

- Around the ground banner and club room signage
- Prominent advertising exposure on club website, and use of special offer listing on website
- Complimentary invitation to all home game luncheons
- Naming advertising rights for one of our nine home game lunches (including a speaker)
- Club Membership
- Corporate acknowledgement certificate for office/show room
- Invoice for advertising

Cat 3: GOLD SPONSOR

Investment \$1500+

As a Gold Sponsor your business will receive exposure throughout the Old Ivanhoe & Ivanhoe Community and the wider VAFA family.

In particular, we are pleased to offer:

- Club room signage
- Optional ground signage (if supplied)
- Prominent advertising exposure on club website, and use of special offer listing on website
- Two Complimentary invitation to all home game luncheons
- Club Membership
- Corporate acknowledgement certificate for office or show room.
- Invoice for advertising

Cat 4: SILVER SPONSOR

Investment \$1000

As a Silver Sponsor your business will receive exposure throughout the Old Ivanhoe & Ivanhoe Community and to the wider VAFA family.

In particular, we are pleased to offer:

- Club room signage
- Optional ground signage (if supplied)
- Prominent advertising exposure on club website, and use of special offer listing on website
- Two Complimentary invitation to all home game luncheons
- Club Membership
- Corporate acknowledgement certificate for office or show room.
- Invoice for advertising

Cat 5: BRONZE SPONSOR

Investment \$500

This category is aimed at local businesses in the Ivanhoe community and friends of OIGFC.

As a Bronze Sponsor your business will receive exposure throughout the Ivanhoe Community. In particular, we are pleased to offer:

- Advertising exposure on club website, and use of special offer listing on website.
- Club room signage.
- One Complimentary invitation to home game luncheons
- Club Membership
- Corporate acknowledgement certificate for office or show room.
- Invoice for advertising

Cat 6: BUSINESS PARTNER

Investment \$250

This category is aimed at local business in the Ivanhoe community.

This category offers:

- Club room signage
- Club Membership

Chelsworth Club Member

Investment \$300 single/\$550 double

As a Chelsworth Club Member you may apply as a single or a double.

Membership of the Chelsworth club entitles you to a free lunch for a single or double which includes:

- Nine lunches recognized as the best in the competition
- Club Membership
- Complimentary supporter scarf (2 for a double)
- Opportunity to mix/meet with fellow OIGFC supporters

Player Sponsorship \$250

If none of the categories above meet your specific requirements but you have a close relationship with any player, we also offer the opportunity to sponsor a player. By sponsoring a player, you will receive the following benefits:

- The player will receive a \$100 reduction on their playing membership
- Your business/name will appear beneath the players photo displayed in the clubrooms
- Club Membership
- Membership card with discounts and free offers

Non Playing Membership \$50

For a one off payment of \$50 you will become part of the OIGFC family. A membership entitles you to:

- A Membership Card & Fixture
- Full voting rights

Proud Supporter \$100

For a one off payment of \$100 you will become part of the OIGFC family whilst promoting your business. This package entitles you to:

- A Membership Card & Fixture
- Your business listed on the OIGFC website directory.
- Promotion of business (and promotional offer if applicable) through a 'weekly featured business' post on social media (Facebook, Twitter, Instagram, eNewsletter).
- Invoice for advertising (tax deduction).

APPLICATION FORM

Name of Party

Nominated Person

Email

Category

\$

Sponsorship

1	Major Sponsor:	
2	VIP Sponsor	
3	Gold Sponsor	
4	Silver Sponsor	
5	Bronze Sponsor	
6	Business Sponsor / Proud Supporter	

Membership

	Chelsworth Club Member (Double)	
	Chelsworth Club Member (Single)	
	Player Sponsorship	
	Non Playing Membership	
	<i>TOTAL Sponsorship/Membership</i>	

Payment Options:

- Hand the forms to Lawrence Tutton
- Mail the forms to the Treasurer (refer below)
- EFT to: East Ivanhoe Community Bank
OIGFCBSB: 633-108 Account No: 1182265156
(provide Cat Ref & name)

For payment by cheque:

Please detach the Application Form along with your cheque payable to OIGFC and mail to:

Treasurer OIGFC
PO Box 2077
Ivanhoe
Vic 3079

For payment by Credit Card (Mastercard or Visa only)

Please complete the Application Form and Credit Card details below and email to:
sponsorship@oigfc.com.au

Credit Card Type

Visa MasterCard

Card Number

Expiry Date: /..... /.....

Cardholders Name:

Cardholders Signature

.....

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YOUR CONTACT DETAILS:

Name:

Email Address:

Phone: