



**OLD IVANHOE GRAMMARIANS FOOTBALL CLUB**  
**(Established 1964)**

**2020 BUSINESS SPONSORSHIP PACKAGES**

**Old Ivanhoe  
Football Club Inc  
Affiliated V.A.F.A.  
ABN91 120 165710**

**[www.oigfc.com.au](http://www.oigfc.com.au)**

## 2020 SPONSORSHIP PACKAGES

<b>Sponsorship Type</b>	<b>Investment<sup>1</sup></b>	<b>Sponsorship Benefits<sup>2</sup></b>
Major Sponsor	\$7,500	<ul style="list-style-type: none"> <li>• Branding on Club apparel (if desired)</li> <li>• Promotional Advertising on electronic scoreboard using video production at HOME Games</li> <li>• Individual priority promotion on electronic scoreboard throughout HOME Games (Images)</li> <li>• Around the ground banner and club room signage</li> <li>• Advertising on <a href="http://www.oigfc.com.au">www.oigfc.com.au</a> with link to business Website, promotion on social media channels (OIGFC website, Facebook page and Instagram page)</li> <li>• Invitation for 2 persons to all 9 Chelsworth Club home game lunches</li> <li>• Naming rights for one home game and individual promotion at Chelsworth Club lunch</li> <li>• Corporate logo underneath team list in VAFA record</li> <li>• Invitation for 2 persons to attend the annual Gala Auction Night.</li> </ul>
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Branding on Club apparel (if desired)</li> <li>• Individual priority promotion on electronic scoreboard throughout HOME games</li> <li>• Around the ground banner and club room signage</li> <li>• Advertising on <a href="http://www.oigfc.com.au">www.oigfc.com.au</a> with link to business Website, promotion on social media channels (OIGFC website, Facebook page and Instagram page)</li> <li>• Invitation for 2 persons to all 9 Chelsworth Club home game lunches</li> <li>• Naming rights for one home game and individual promotion at Chelsworth Club lunch</li> <li>• Corporate logo underneath team list in VAFA record</li> </ul>
Silver Sponsor	\$3,000	<ul style="list-style-type: none"> <li>• Individual priority promotion on electronic scoreboard throughout HOME games</li> <li>• Around the ground banner and club room signage</li> <li>• Advertising on <a href="http://www.oigfc.com.au">www.oigfc.com.au</a> with link to business Website, promotion on social media channels (OIGFC website, Facebook page and Instagram page)</li> <li>• Invitation for 2 persons to all 9 Chelsworth Club home game lunches</li> </ul>
Bronze Sponsor	\$1,500	<ul style="list-style-type: none"> <li>• Club room signage</li> <li>• Advertising on <a href="http://www.oigfc.com.au">www.oigfc.com.au</a> with link to business Website, promotion on social media channels (OIGFC website, Facebook page and Instagram page)</li> <li>• Invitation for 2 persons to all 9 Chelsworth Club home game lunches</li> </ul>
Club Sponsor	\$500	<ul style="list-style-type: none"> <li>• Appear on Website</li> <li>• Invitation for 1 person to all 9 Chelsworth Club Lunches.</li> </ul>

<sup>1</sup> Sponsorship investment amounts are based on a 1 year commitment. Other amounts can be negotiated depending on length of commitment (eg. 2-3 years).

<sup>2</sup> Sponsorship benefits can be tailored for individual businesses based on type of business. For example, official and unofficial club functions at hospitality venues.

## APPLICATION FORM

Please complete and return this application form to "Treasurer OIGFC, PO Box 2077, Ivanhoe 3079"

<b>Name of Party:</b>	
<b>Nominated Person:</b>	
<b>Email:</b>	
<b>Telephone number:</b>	
<b>Preferred contact method (select one or more):</b>	<input type="checkbox"/> Email <input type="checkbox"/> Telephone
<b>Website:</b>	
<b>Type of Sponsorship: (select one)</b>	<input type="checkbox"/> <b>Major</b> <input type="checkbox"/> <b>Gold</b> <input type="checkbox"/> <b>Silver</b> <input type="checkbox"/> <b>Bronze</b>
<b>Payment options: (select one)</b>	<input type="checkbox"/> <b><u>Electronic Bank Transfer:</u></b>  BSB: 633-108 Account number: 118265156 Please include reference "[Sponsorship Type – Sponsor Name]" <input type="checkbox"/> <b><u>Payment by creditcard:</u></b>  Please call Sam Geilings (Treasurer) at Geilings Grimwood Accountants on (03) 9497 2644. <input type="checkbox"/> <b><u>Payment by cheque:</u></b>  Cheque to be made to " <b>Old Ivanhoe Grammarians Football Club</b> " and send to:  Treasurer OIGFC PO Box 2077 Ivanhoe 3079