

**OLD IVANHOE GRAMMARIANS FOOTBALL CLUB**

Established 1964

# **BUSINESS SPONSORSHIP PACKAGES**



Old Ivanhoe Football Club Inc Affiliated

V.A.F.A.

ABN 91 120 165 710

[www.oigfc.com.au](http://www.oigfc.com.au)



**Active sponsors and members are essential to enable the OIGFC Committee to provide the best environment for our players and supporters to both play and watch football.**

Our sponsors are businesses and individuals who look to OIGFC to provide them with the ability to advertise their goods and services, to both the local Ivanhoe community and the wider public through online and game day exposure.

Our members play a significant role through regular involvement in club activities and the opportunity to further associations and friendships established over many years.

## SPONSORSHIP PACKAGES

PLATINUM \$10,000

### Exposure

- **Branding:** Placement on player jumpers and club apparel.
- **Promotional Advertising:** Featured on electronic scoreboards with video production during HOME games.
- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- **Digital Advertising:** Presence on the OIGFC website.
- **Social Media Promotion:** Exposure through OIGFC social media channels, including Facebook and Instagram.

### Inner Sanctum (Football)

- **Exclusive Invitations:** Access for two to all 5 Chelsworth Club Senior home game lunches.
- **Naming Rights:** Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.
- **Special Event:** Invitation for two to attend the Gala Auction Night.
- **Permission** to attend the pre-match senior team meeting immediately prior to taking the field (at least at home games where the rooms are big enough to accommodate).

### Business Connect (OIGFC: "Your First and Last Option in Business")

- **WhatsApp Group:** Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- **Business Events:** Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.
- **Facilitated Introductions:** Personalised introductions to businesses within the OIGFC network that you are interested in engaging with.

### Community Connect

- **Ivanhoe Grammar School Network:** Connection to the broader Ivanhoe Grammar School community.
- **Charity Initiatives:** Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

### Exposure

- **Branding:** Placement on player jumpers and club apparel.
- **Promotional Advertising:** Featured on electronic scoreboards with video production during HOME games.
- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- **Digital Advertising:** Presence on the OIGFC website.
- **Social Media Promotion:** Exposure through OIGFC social media channels, including Facebook and Instagram.

### Inner Sanctum (Football)

- **Exclusive Invitations:** Access for two to 3 Chelsworth Club Senior home game lunches.
- **Naming Rights:** Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.
- **Special Event:** Invitation for two to attend the Gala Auction Night.

### Business Connect (OIGFC: "Your First and Last Option in Business")

- **WhatsApp Group:** Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- **Business Events:** Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.

### Community Connect

- **Ivanhoe Grammar School Network:** Connection to the broader Ivanhoe Grammar School community.
- **Charity Initiatives:** Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

GOLD \$7,500

## SPONSORSHIP PACKAGES

SILVER \$5,000

### Exposure

- **Ground Signage:** Visible banners and signage around the ground and club rooms, also shared with Ivanhoe Grammar School.
- **Digital Advertising:** Presence on the OIGFC website.
- **Social Media Promotion:** Exposure through OIGFC social media channels, including Facebook and Instagram.

### Inner Sanctum (Football)

- **Exclusive Invitations:** Access for two to 1 Chelsworth Club Senior home game lunches.
- **Naming Rights:** Opportunity to sponsor and have naming rights for one home game, with personalised promotion during the Chelsworth Club lunch.

### Business Connect (OIGFC: "Your First and Last Option in Business")

- **WhatsApp Group:** Inclusion in the Business Connect WhatsApp group, enabling promotion and networking with all corporate sponsors.
- **Business Events:** Access to two business networking events per year, including a casual session at the Terminus and a formal business presentation in September.

### Community Connect

- **Ivanhoe Grammar School Network:** Connection to the broader Ivanhoe Grammar School community.
- **Charity Initiatives:** Participation in OIGFC charity events, such as Big Group Hug and other initiatives.

<sup>1</sup>Sponsorship investment amounts are based on a 1 year commitment. Other amounts can be negotiated depending on length of commitment (eg. 2-3 years).

<sup>2</sup>Sponsorship benefits can be tailored for individual businesses based on type of business. For example, official and unofficial club functions at hospitality venues.



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